



**49.^a Feria Internacional
del Libro de Buenos Aires**

JORNADAS PROFESIONALES

Del 22 al 24 de abril de 2025

La Rural, Predio Ferial de Buenos Aires

PARTICIPATE AS AN EXHIBITOR IN THE PROFESSIONAL SESSIONS

The Buenos Aires International Book Fair is the most important meeting for the book industry in Latin America.

The Professional Sessions will be held from April 22 to 24. During those days, the Fair will be open exclusively for publishers, distributors, booksellers, rights agents, translators, illustrators, librarians and all professionals involved in the book value chain.

The purpose of the Professional Sessions is to generate business opportunities, alliances and agreements between the different players in the national and international publishing industry; to develop and strengthen professional networks; and to stimulate the linkage and networking of all the players that make up the book ecosystem.

You can hire a stand that will operate only during Professional days of Buenos Aires International Book Fair.

STANDS DURING THE PROFESSIONAL DAYS TERMS AND CONDITIONS

Location: Red Pavilion

Days and hours of operation: Tuesday, April 22 to Thursday, April 24 from 9:00 am to 6:00 pm.

Stand characteristics: Surface area 7 m² (measures 3.5 m X 2 m), in aluminum modular system, equipped with 15 sloping shelves, a desk with drawer unit and lock, three chairs, valance (with standard graphics), carpeted and signposted with external sign with name and exhibitor number, and LED lighting based on 30W per m² and power outlet. It includes cleaning, surveillance and listing in the Catalog.

Cost per stand: USD 2.350,00.- Exhibitors who pay for their booth in full before March 21, 2025 will receive a 5% discount on the value of the booth.

Please send the application form to lucianobarberan@el-libro.org.ar



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PROFESSIONAL SESSIONS APPLICATION FORM

- Type of exhibitor (tick all that apply): Publisher - Distributor - Bookseller - Graphic services provider - Entity – Other
- Name of the company:
- Name for the Catalogue:
- Name of person responsible:
- Contact email of the person responsible:
- Address:
- Zip Code:
- City:
- Country:

I request the contracting of stands(s) - (INDICATE THE QUANTITY REQUESTED)

The total amount is dollars:.....

Applicant's signature

Clarification



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BUENOS AIRES BOOK FAIR FLOOR PLAN



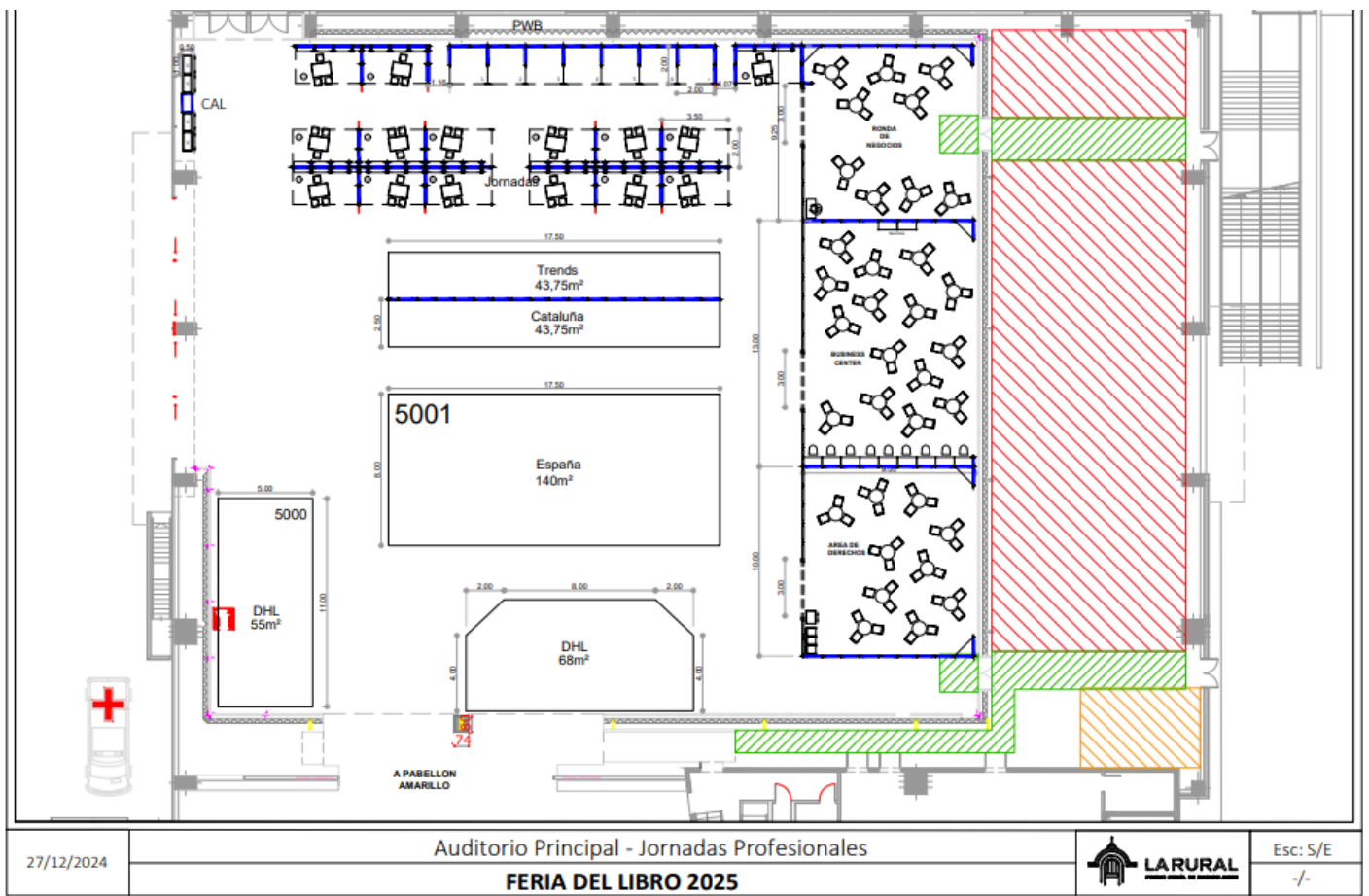


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PROFESSIONAL SESSIONS

DISTRIBUTION OF THE STANDS IN THE RED PAVILION

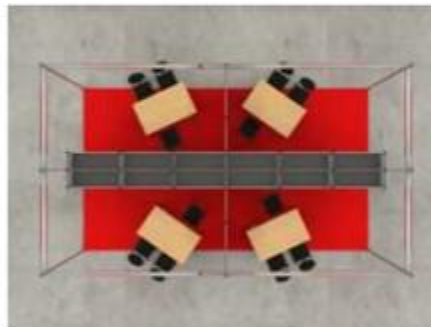




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STAND DESIGN EQUIPMENT DETAIL



STAND KEY IN HAND – Elements provided

MEASUREMENTS 3.50m X 2m

15 SHELVES INCLINED PLANE

DESK AND 3 CHAIRS

CARPET

LIGHTING/ELECTRICAL OUTLET

BANNER FLAG STYLE

VALANCE (includes standard graphics)