



The 48th Buenos Aires International Book Fair in numbers

More than 1,126,000 visitors visited the 42,163.5 m2 of exhibition space during the 19 days of the 48th Buenos Aires International Book Fair. This large number of visitors shows that the Fair continues to be the great cultural event in Latin America and that, despite the crisis, its halls, proposals and activities have been full since the opening day.



Sunday, May 12: Fundación El Libro, organizer of the Buenos Aires International Book Fair, announces the closing figures of an edition that ends with highly positive numbers in relation to the current socioeconomic context.



48.ª Feria Internacional del Libro de Buenos Aires

Del 25 de abril al 13 de mayo de 2024
La Rural, Predio Ferial de Buenos Aires

The 48th Buenos Aires International Book Fair in numbers:

- ✓ 1,126,351 attendees (-9.53 than in the 47th edition).
- ✓ 42,163.5 m2 of exhibition space.
- ✓ 14,140 m2 occupied by stands.
- ✓ 328 stands
- ✓ 672 exhibitors (local and international).
- ✓ 1620 publishing imprints.
- ✓ 9 Pavilions (Ochre, Blue, Green, Yellow, Red, White, Central, 8 and 9).
- ✓ 12 halls for events
- ✓ 10 semi-open auditoriums: Javier Villafañe Children's Zone (Library, Storytelling, Workshop), Future Zone, Explora Zone, Digital Space, Functional Diversity and Disability Space, Pride and Prejudice, Firmódromo, Semi-open Auditorium (Fair Image and Open Reports with Embón).
- ✓ 11 countries (Armenia, Brazil, Chile, Italy, Cuba, Uruguay, Peru, Paraguay, Ecuador, Spain, Ukraine) and 3 participating collectivities.
- ✓ 10 provinces with their own stand (Buenos Aires, Jujuy, Salta, Tucumán, Córdoba, Corrientes, La Pampa, Santa Fe, Santiago del Estero and Tierra del Fuego, Antarctica and South Atlantic Islands) + 2 cities (Buenos Aires and Lisbon).
- ✓ 12 publishers participated in Nuevo Barrio.
- ✓ 232 exhibitors adhered to CONABIP's Libro% program.
- ✓ 840 libraries (701 with subsidy) participated in CONABIP's Libro% program.

Professional Sessions

- ✓ 10,470 book professionals (publishers, booksellers, distributors, illustrators, translators, among others) from more than 30 countries.
- ✓ Bookseller Friend Program, with the participation of 135 exhibitors.
- ✓ Librarian Friend Program, with the participation of more than 121 exhibitors.
- ✓ National logistics: 21,600 kg in 1,718 boxes shipped to bookstores throughout the country.
- ✓ International logistics: 8,500 kg in 200 shipments to bookstores all over the world. with the main destinations being Uruguay, Peru, Bolivia and Chile.



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Cultural and educational programming

- ✓ 665 cultural events in rooms.
- ✓ 532 cultural events at Fundación El Libro spaces.
- ✓ 414 events at the stands.
- ✓ 13 events in halls and 65 at its stand organized by Lisbon, Guest of Honor City of this edition.
- ✓ 3667 registered signatures
- ✓ 24 signatures (the most convoking) at the Firmódromo
- ✓ 496 teachers participated in the three educational activities and in Zona Docente.
- ✓ 437 storytellers participated in the International Storytelling Meeting.
- ✓ 23,304 students together with 2,698 accompanying teachers from 603 establishments.

Media and Social Networking

- ✓ 2.222 periodistas acreditados en sala
- ✓ 431 accredited bookfluencers in the hall.
- ✓ 332.000 followers on Facebook
- ✓ 194,000 followers on Instagram.
- ✓ 78,000 followers on X
- ✓ 7,091 followers on Tik Tok
- ✓ 13,000 YouTube subscribers.
- ✓ 10 activities with streaming
- ✓ 64 videos of talks uploaded to Youtube.
- ✓ Two cycles of interviews produced by Fundación El Libro and recorded entirely from the Fair: “Imagen de Feria” and “Reportajes Abiertos con Embón”.
- ✓ 26 interviews to writers in “Imagen de Feria” cycle in charge of Osvaldo Quiroga.
- 9 interviews to political and cultural personalities in “Reportajes Abiertos con Embón” by Horacio Embón.



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New highlights

- ✓ The series of talks “The Indigenous Word. Dialogues of Native Writers.”
- ✓ “El Debate de cierre de la Feria” on Sunday, May 12, to exchange ideas on the place of culture in times of crisis.
- ✓ From Monday to Thursday during the second and third week, starting at 8 p.m., admission was free, an initiative in addition to the free access to the traditional Night of the Fair.
- ✓ The Reading Marathon was held for the first time in Zona Futuro.
- ✓ Tribute to Paul Auster with music and readings, a few days after his death.

Exhibits at the Fair

- ✓ The light side: Bioy the photographer.
- ✓ Mafalda: A 60-year-old girl.
- ✓ Mesmered: Virtual reality demonstration (Oculus) with fragments of the texts: *Casa tomada*, by Julio Cortázar and *La invención de Morel*, by Adolfo Bioy Casares.
- ✓ Poster exhibition “Komplett Kafka”.
- ✓ Museum of Graphic Illustration. *Las Conquistas de lo Efímero-Gráfica e Industria en tiempos de Caras y Caretas*.
- ✓ Fernando Pessoa House.
- ✓ Portrait gallery of Portuguese authors.
- ✓ Exhibits the Alameda, a tramway for a virtual tour of the city.

Awards and honors

Critics' Prize

- ✓ The award went to *El naufrago sin isla* by Guillermo Piro, published by Interzona.

Sixth Edition of the Literary Prize of Fundación El Libro.

- ✓ 1st Prize: *Criaturas de Nubia* Bado
- ✓ 2nd Prize: *El bozal* by Marc Collet
- ✓ 3rd Prize. *Impressionisms* by Gustavo Gros

Award to book professionals.

- ✓ Editor of the Year Award: Aurelio Narvaja, from Ediciones Colihue
- Tito Lafalce Traveler of the Year Award: Jorge Mega, from Grupo Editorial Planeta.
- ✓ Elvio Vitali Bookseller of the Year Award: José “Perico” Pérez, from Homo Sapiens
- Foreign Visiting Friend of the Year Award: Juan Fernando Orozco Patiño, of Icaro, Colombia.



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Isay Klasse Education Book Award.

- ✓ Theoretical Work Award: Disability and human rights. Historical journey, art, sexuality and diversity, by Patricio Huerga, published by Homo Sapiens Ediciones
- ✓ Practical Work Award: Enseñar a leer y escribir. Guía práctica (y equilibrada) para orientarse en el barullo de la alfabetización inicial, by Beatriz Diuk, published by Siglo XXI Editores.

Events in full rooms of one thousand attendees:

- ✓ Inauguration of the 48th International Book Fair.
- ✓ Gabriel Rolón presents “La felicidad, más allá de la ilusión” (Happiness, beyond illusion).
- ✓ A conversation with Mariana Enríquez.
- ✓ Florencia Bonelli presents La casa de Neville 1 and 2.
- ✓ Marian Rojas Estapé presents her new book Recupera tu mente, reconquista tu vida.
- ✓ Presentation of the book Los días más felices: Plan Económico Peronista by Guillermo Moreno.
- ✓ Magalí Tajés presents Animal Spirit.

Other convening events

- ✓ Homage to Mafalda.
- ✓ Presentation of the book “Ser Humanos” by Pablo Melicchio and Adolfo Pérez Esquivel.
- ✓ Tomás Rebord presents “Comentarios al Náucrato”.
- ✓ Presentation of “Mitos de la historia argentina edición aniversario” by Felipe Pigna.

Longest signatures

- ✓ The author signatures that extended the longest were those of Mariana Enriquez, Magalí Tajés; Florencia Canale, Florencia Etcheves and María Florencia Freijo.

Next Buenos Aires International Book Fair.

- ✓ The 49th International Book Fair in Buenos Aires will take place between April 22 and May 12, 2025 at the Predio Ferial La Rural.
- ✓ The 39th Jornadas Profesionales will be held from April 22 to 25, 2025.

Cordially,
Fundación El Libro



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